

Conference Programme

FIAT/IFTA World Conference, Santiago de Chile, October 1999

Date/Time Session/Workshop/Meeting

Saturday October 2

- 15.00-15.55 **Documentation Commission (DC) meeting** (closed)
Salón Inglés
Annemieke de Jong (NAA, the Netherlands), Chair
- 15.00-15.55 **Training Commission (TrainC) meeting** (closed)
Meeting room II
Branko Bubenik (HTV, Croatia), Chair
- 16.00-16.55 **Programming & Production Commission (P&PC) meeting** (closed)
Salón Inglés
Sue Malden (BBC, Great Britain), Chair
- 16.00-16.55 **Technical Commission (TechC) meeting** (closed)
Meeting room II
Lars Gaustad (NBR, Norway), Chair
- 17.00-17.55 **FIAT/IFTA Latin American Regional Group (LARG) meeting**
Salón Inglés
Tedd Johansen (NRK, Norway), EC LARG Coordinator, Amira Arratia Fernandez (TVN, Chile), Sara Harb Said (Cinematoteca del Caribe, Colombia), Nisiclé Figueira (TV Globo, Brazil), Paulina Montaldo Ortiz (TVN, Chile).
- 18.00-19.30 **Executive Council (EC) meeting** (closed)
Salón Inglés
Peter Dusek (ORF, Austria), President/ Lasse Nilsson (SVT, Sweden), Secretary General, Christine Politsch (FIAT/IFTA office, Austria), Assistant Administrative Coordinator

Sunday October 3rd

Session 1

- 9.00-10.00 **Official opening of the FIAT/IFTA World Conference in Santiago 1999**
Salón Embajadores
Chaired by Peter Dusek (ORF, Austria), President FIAT/IFTA
Welcome and Key-note speech by René Cortazar Sanz, Managing Director of Conference hosting organization Televisión Nacional de Chile - TVN.
Opening speech by Peter Dusek (ORF, Austria), President FIAT/IFTA
Greeting addresses by FIAT/IFTA collaborating Audiovisual Archive and Media organizations.
- 10.00-12.55 **Presentations, screenings and voting for the 1999 FIAT/IFTA Television Archive Award**
Salón Embajadores
Chaired by Sue Malden (BBC, Great Britain) Chair P&PC and Karl Maier (SWR, Germany), Awards Organizer P& PC
Three programmes shortlisted by the P&PC pre-jury will be presented and screened for the Conference delegates who are the final jury for the Award.



Bourlard, RTBF, Belgium), "Blood on the coal" (Geoff D'Eon, CBC, Canada) and "100 years of childhood" (Marianne Kemp, DR, Denmark) are invited to give a short personal introduction. You will be able to meet these producers later in the conference in a archive programming workshop.

The voting will take place in direct connection to the screenings and the winner will be presented at a special ceremony during the final dinner in the evening Tuesday October 5th. The winner will receive the Award and the check on 10.000DM presented by the sponsors Gürtler Intermedia and TecMath.

13.00-14.00 **Buffet lunch** (*Salón Gala*)

Session 2

14.00-14.40 **What is FIAT/IFTA?**

Salón Embajadores

Moderated by Sten Frykholm (SVT, Sweden), Head of Archives

Speakers: The officers of the FIAT/IFTA Executive Council, Commissions, Regional groups and Workgroups

What is the aim, workingfields and future of this non-governmental organization on the Audiovisual Archiving scene?

Officers of the different FIAT/IFTA working bodies will give an overview of the work of this fast growing organization representing more than 150 of the most important broadcasting, national, university and commercial audiovisual archives, as well as organizations and companies active in this field, on all continents. Who are FIAT/IFTA:s partners? What are the challenging cooperative projects going on?

14.45-16.00 **The Documentation development from Card Catalogue and Film to Digital Archiving, Storing Data files and Meta data. A historical overview.**

Salón Embajadores

Moderated by Sten Frykholm (SVT, Sweden), Head of Archives

Speakers: Annemieke de Jong (NAA, the Netherlands), Chair DC; Eva-Lis Green (SVT, Sweden), TV-archive Documentation Manager, Philip Page, (Informix Software Inc., Media business unit, USA), Vice President; Yasusuke Ohi (NHK Multimedia Development Dept., Japan), Deputy Director-General.

This session will be an overview from documentation on cards and list of material stored on film based media to the use of micro fiches, videotapes, on-line text based databases, stock control system and robots. The overview will also try to cover the browsing systems, video catalogues, multimedia catalogues, storage of digital tapes and data files. Not to forget the interactive and virtual reality archiving. What are the problems through the chain, how have the problems changed and what problems are the same from the very start? How are dealing with a history that is still part of the everyday archive practice parallel to the latest digital techniques? The problems and possibilities of archiving and documentation, have they really changed? Has the development given us better or more difficult tools to work with and to archive?

The heading of the Ms. de Jong's paper is "Changing Roles & Changing Sceneries: from filmarchive to televisionarchive to media-archive". Mr. Philip Page of Informix Software will present a paper called "Audiovisual Asset Management, Strategies for the 21st Century". From Mr. Yasusuke Ohi we will have a presentation of the project on digitizing the NHK archives.

This session is followed up by the workshops on Monday October 4th.

16.00-16.30 **Coffee**

Session 3

16.30-17.55 **"Archives of the New World"**

Salón Embajadores

Moderated by Sten Frykholm (SVT, Sweden), Head of Archives

This session gives a unique overview of the present audiovisual archive scene of the Americas, Latin America in particle, with presentations archives, collections, and development projects. This session is also linked to the workshops series on Tuesday October 4th.

18.00-19.00 **Professional Training of Audiovisual Archivist in the Digital Era**

Salón Embajadores

Moderated by Peter Dusek (ORF, Austria), President FIAT/IFTA

Speaker: Branko Bubenik (HRT, Croatia), Chair TrainC

This session will try to give a short overview of TV archive staff situation within FIAT/IFTA member-



ship with analysis and comments. Also it will try to discuss the influence of technology changes on personnel requirements for TV-archives and the standardization of personnel models (great, middle and small TV archives). Organization of specialist information exchanges between various types of TV-archives (neighboring countries, regional, continental and global exchange. Organization of specialist information exchanges with parallel and similar World and Regional organizations (FIAF, IASA, ICA, EBU, UNESCO, AMIA and others).

The title of Mr. Bubenic's paper is "Professional Training of AV Archivists in the Digital Era"

Monday October 4th

Workshop 1

9.00-9.55 **The development of Audiovisual Archiving**

Salón Embajadores

Moderated by Nisiclé Moreira Figueira (Globo, Brazil & Documentation Commission)

Speakers: Alain Goossens (IMADOC, RTBF, Belgium); Birgitte Rathsach (DR TV, Denmark)

Transfer of information from card catalogues. A number of case studies will be presented.

Workshop 2

10.00-10.55 **The development of Audiovisual Archiving**

Salón Embajadores

Moderated by Sten Frykholm (SVT, Sweden)

Speakers: Eva-Lis Green (SVT, Sweden), Rune Hagberg (NRK, Norway), Gerhard Stantz (ORF, Austria), Tor Öye (NRK, Norway)

Pilot projects in Digital News Archiving, browsing and video catalogues: Digital archiving for high resolution at the SVT, the NRK digitized archive future, key-frame extraction for news on the ORF intranet.

Workshop 3

11.00-11.55 **"Archives of the New World"**

Salón Embajadores

Moderated by Tedd Johansen (NRK, Norway & the Latin American Regional Group)

Speakers: Fernando Martinez Ruiz (UTE, Mexico), Deputy Manager of Audiovisual Development Dept.

The Mexican contribution is a presentation of a project on organization and use of audiovisual archive material from La Unidad de Televisión Educativa to support a national pedagogical system, with aspects on placing within the organization, financing, organization and distribution.

Workshop 4

12.00-12.55 **"Archives of the New World"**

Salón Embajadores

Moderated by Tedd Johansen (NRK, Norway & the Latin American Regional Group)

Speakers: Silvia Romano (National University of Cordoba, Argentina), Professor, Department of Cinema and TV

From the Argentine we will have a presentation of a project originating from the University of Cordoba on rescuing, preserving and analyzing the newsfilm archive of Channel 10.

13.00-14.00 **Buffet Lunch** (*Salón Gala*)

Workshop 5

14.00-14.55 **Archive Programming**

Salón Embajadores

(Moderated by Programming & Production Commission)

Speakers: Birgitte Rathsach (DR TV, Denmark and P&PC), Alfredo Tropa (RTP, Portugal)

The misuse and use of archive material in new programming - experiences from the FIAT/IFTA guidelines project presented by Birgitte Rathsach of the P&PC will spark a vivid discussion.

Sale and Marketing of an Archive by Dr. Alfredo Tropa.



Workshop 6

15.00-15.55 **Professional Training of Audiovisual Archivists**

Salón Embajadores

(Moderated by the Training Commission)

Speakers: Jaqueline Gupta (BBC Bristol, UK)

How to prepare an archive staff for the future archiving development. Through the presentation "Research and Archiving" by Jaqueline Gupta, we will share the BBC Bristol experiences on this area.

16.00-16.30 **Coffee**

Workshop 7

16.30-17.15 **Film preservation - experiences of methods to prevent the "Vinegar Syndrome"**

Salón Embajadores

Moderated by Lars Gaustad (NBR, Norway), TechC

Speakers: Morten Jacobsen (Dancan International, Denmark)

Workshop 8

17.15-18.15 **Video preservation - Media issues for low-budget archives**

Salón Embajadores

(Moderated by the Technical Commission)

Speakers: Jim Wheeler (Tape Archival and Restoration Services, USA)

Based on two papers presented at the conference, Jim Wheeler will initiate discussions on

1. Since the relatively inexpensive helical videotape recorder was first introduced in 1962, there have been an average of about two new videotape formats per year. This abundance of old tape formats is a major problem for anyone with old videotapes but no machines to play them on. What the archivist can do with old tapes will be discussed.
2. The second major archival issue is the deterioration of tapes. For many tapes, this is primarily due to binder breakdown. Old audio tapes made with diacetate basefilm have a problem because the diacetate deteriorates. In tropical environments, fungus/mold is a major cause of tape deterioration. What needs to be done to play "unplayable" tapes and what must be done to slow the deterioration of tapes?
3. What are the pros and cons of digital versus analog? Will DVD solve the problems?.

Workshop 9

18.20-19.00 **Scientific Research and Audiovisual Archives**

Salón Embajadores

Moderated by Steve Bryant (BFI, UK) FIAT/IFTA Television Studies Workgroup

What is the needs of the Academic Community in relation to the Audiovisual Archives, archiving the Audiovisual Heritage, access to National and University Audiovisual Collections for Broadcasters? These are among the topics that has to be discussed within the framework of the latest contribution to "the FIAT/IFTA family" - the Television Studies Workgroup.

Tuesday October 5th

Session 4

9.00-9.45 **Widescreen - a new format in broadcasting.**

Salón Embajadores

Moderated by Sue Malden (BBC, Great Britain), Chair P&PC

Speakers: Henry Lindqvist (YLE, Finland), Mike Cox (Mirador, UK).

What are the implications of wide screen 16 by 9 format broadcasting for audiovisual collections of primarily the 4 by 3 format material? What is the implications of the new format for production involving archive material - techniques and research, documentation and rights?

9.50-10.55 **Archive Programming**

Salón Embajadores

Moderated by Sue Malden (BBC, Great Britain), Chair P&PC



The Danish producers Christian Clausen and Joergen Seidlin will try to give an exposé on broadcaster's requirements from their archives and producers for new programming and channels - "The gold, the silver and the rest. How to satisfy contemporary channel-mania".

Also meet the producers of the three programmes shortlisted for the FIAT/IFTA Award and the Chilean producer Elena Woods, who will share their experiences on producing with archive material, rights and technical aspects. What is the producer's demand on audiovisual archives in the future, especially in the era of rapid digitization of collections?

- 11.00-11.55 **Protecting rights in the Era of Digital Broadcasting**
Salón Embajadores
Moderated by Sue Malden (BBC, Great Britain), Chair P&PC
Speakers: Alfredo Tropa (RTP, Portugal); Sue Malden (BBC, UK).
The session will give an interesting view of the situation on this topic from such different experiences as Alfredo Tropa's from Portugal on copyright issues when reusing and selling archive content to Sue Malden on BBC rights management.
- 12.00-12.55 **Preservation and Material Migration - Future Techniques**
Salón Embajadores
Moderated by Peter Dusek (ORF, Austria), President FIAT/IFTA
Speakers: Alain Goossens (RTBF, Belgium), TechC; Josef Veith (Gürtler, Germany)
Future Television Archive Concepts for migration and Developments - FUTEAR, report on an EBU project.
Regional strategies for old video formats transfer.
New formats for Preservation.
Long time storage and restoration
- 13.00-14.00 **Buffet lunch** (*Salón Gala*)
- Session 5**
- 14.00-15.30 **Open Forum**
Salón Embajadores
Moderated by Peter Dusek (ORF, Austria), President FIAT/IFTA
Presentation of new members
Call for topics of the next conference
"The Digital Past of FIAT/IFTA" - a survey by EC-member Vittorio Sette, RAI.
- 15.30-16.00 **Summing up the Conference**
Salón Embajadores
Moderated by Peter Dusek (ORF, Austria), President FIAT/IFTA
Invitation to next year's conference in Vienna, Austria
- 17.00- **Tour to Santa Rita vineyards, Awards Ceremony and Final Dinner**
Departure by bus from the Hotel Carrera.

Wednesday October 6th

- 10.00-17.00 **FIAT/IFTA Executive Council meeting** (closed)
Salón Inglés
Peter Dusek (ORF, Austria), President/ Lasse Nilsson (SVT, Sweden), Secretary General, Christine Politsch (FIAT/IFTA office, Austria), Assistant Administrative Coordinator

